



# **Assessing the impact of COVID-19 on vulnerable groups in Uganda**

Digital Report

4th December, 2020

# Brief

On 4th December 2020, NTV Uganda aired a UHRC and Embassy Of Sweden sponsored virtual dialogue on Human rights for vulnerable groups themed "**Assessing the impact of COVID-19 on vulnerable groups in Uganda**".

The NTV Digital team was required to live-tweet statements and comments made by the guests on the talk show, live-stream the session as it happens and upload the talk show on Youtube. Here's a brief on the performance.

**12 posts** were shared on Facebook and another **13** on twitter making a **total of 28**.

Facebook posts garnered a total **90,009 impressions**. That makes an average of **7,500 people reached per post**.

Twitter managed to bring in **42,595 impressions**. That is an average of **3,277 people reached per post**.

*Note: Impressions keep growing over time.*

The show has been uploaded on youtube.

Note; NTV Uganda runs a 24 hr live stream on youtube that is also embedded in the website.

Details of analytics on each and every post/tweet are on the next page.

## Posts shared during event

**NTV Uganda** December 4 · 🌐

Social barriers Persons of Disabilities face like gender inequalities, poverty and financial dependency have made these people most vulnerable during the lockdown. Most of them have lost their jobs which would have assisted them - Katebaliirwe Amooti, UHRC

#DemocracyTalksUG



SKYZ HOTEL

DRIVE FOR DEMOCRACY

NTV LIVE

ink,

voice

ance

#DemocracyTalksUG

ASSESSING THE IMPACT OF COVID-19 ON VULNERABLE GROUPS IN UGANDA

Embassy of Sweden Kampala

### Performance for Your Post

**5,289** People Reached

**18** Likes, Comments & Shares ⓘ

**18** Likes      **18** On Post      **0** On Shares

**0** Comments      **0** On Post      **0** On Shares

**0** Shares      **0** On Post      **0** On Shares

**23** Post Clicks

**0** Photo Views      **0** Link Clicks      **23** Other Clicks ⓘ

#### NEGATIVE FEEDBACK

**0** Hide Post      **1** Hide All Posts

**0** Report as Spam      **0** Unlike Page

**NTV Uganda** December 4 · 🌐

Access to justice has been limited during the lockdown. We noted that court sessions were reduced during the lockdown. Many suspects had to wait in police cells for many days before accessing the court leading to congestion - Katebaliirwe Amooti, UHRC

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ink,

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ance

#DemocracyTalksUG

KATEBALIRWE AMOOTI

Ag. Chairperson - Uganda Human Rights Commission

DEMOCRACY

### Performance for Your Post

**4,039** People Reached

**13** Likes, Comments & Shares ⓘ

**13** Likes      **13** On Post      **0** On Shares

**0** Comments      **0** On Post      **0** On Shares

**0** Shares      **0** On Post      **0** On Shares

**33** Post Clicks

**0** Photo Views      **0** Link Clicks      **33** Other Clicks ⓘ

#### NEGATIVE FEEDBACK

**0** Hide Post      **0** Hide All Posts

**0** Report as Spam      **0** Unlike Page



NTV Uganda

December 4 · 🌐

We need to recognise that the vulnerability of persons with disabilities has been heightened during COVID-19. These individuals have pre-existing health conditions that make them even more vulnerable to diseases like COVID-19 - Nassozi Kiyaga, Deaf Link Uganda

#DemocracyTalksUG



## Performance for Your Post

4,275 People Reached

17 Reactions, Comments & Shares ⓘ

|            |               |                |
|------------|---------------|----------------|
| 12<br>Like | 12<br>On Post | 0<br>On Shares |
|------------|---------------|----------------|

|           |              |                |
|-----------|--------------|----------------|
| 5<br>Love | 5<br>On Post | 0<br>On Shares |
|-----------|--------------|----------------|

|               |              |                |
|---------------|--------------|----------------|
| 0<br>Comments | 0<br>On Post | 0<br>On Shares |
|---------------|--------------|----------------|

|             |              |                |
|-------------|--------------|----------------|
| 0<br>Shares | 0<br>On Post | 0<br>On Shares |
|-------------|--------------|----------------|

51 Post Clicks

|                  |                  |                      |
|------------------|------------------|----------------------|
| 1<br>Photo Views | 0<br>Link Clicks | 50<br>Other Clicks ⓘ |
|------------------|------------------|----------------------|

NEGATIVE FEEDBACK

Hide Post    Hide All Posts



NTV Uganda

December 4 · 🌐

One of the challenges PwDs face is language and communication. Deaf people have a different language and many others do not because they did not get an education. This created a problem in communicating COVID-19 guidelines leading to violence against PwDs - Nassozi Kiyaga, Deaf Link Uganda

#DemocracyTalksUG



## Performance for Your Post

4,775 People Reached

14 Likes, Comments & Shares ⓘ

|             |               |                |
|-------------|---------------|----------------|
| 14<br>Likes | 14<br>On Post | 0<br>On Shares |
|-------------|---------------|----------------|

|               |              |                |
|---------------|--------------|----------------|
| 0<br>Comments | 0<br>On Post | 0<br>On Shares |
|---------------|--------------|----------------|

|             |              |                |
|-------------|--------------|----------------|
| 0<br>Shares | 0<br>On Post | 0<br>On Shares |
|-------------|--------------|----------------|

66 Post Clicks

|                  |                  |                      |
|------------------|------------------|----------------------|
| 1<br>Photo Views | 0<br>Link Clicks | 65<br>Other Clicks ⓘ |
|------------------|------------------|----------------------|

NEGATIVE FEEDBACK

|                  |                  |
|------------------|------------------|
| 0 Hide Post      | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Reported stats may be delayed from what appears on posts



NTV Uganda
December 4 ·

Many people with disabilities live rough on the streets of Kampala. Many live as beggars on streets. When COVID-19 came up and the lockdown was enacted, did anyone ever try to find out where these individuals went?

- Nassozi Kiyaga, Deaf Link Uganda

#DemocracyTalksUG



6,217
People Reached

107
Engagements

Boost Post

## Performance for Your Post

6,217 People Reached

19 Likes, Comments & Shares

|            |            |             |
|------------|------------|-------------|
| 18 Likes   | 18 On Post | 0 On Shares |
| 1 Comments | 1 On Post  | 0 On Shares |
| 0 Shares   | 0 On Post  | 0 On Shares |

72 Post Clicks

|               |               |                 |
|---------------|---------------|-----------------|
| 0 Photo Views | 0 Link Clicks | 72 Other Clicks |
|---------------|---------------|-----------------|

### NEGATIVE FEEDBACK

|                  |                  |
|------------------|------------------|
| 0 Hide Post      | 1 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Reported stats may be delayed from what appears on posts



NTV Uganda
December 4 ·

Modes of communication are inaccessible and many times, cannot be used by children living with disabilities. Radios that are being used to teach children at home are not designed to facilitate some PwDs like the deaf -

Nassozi Kiyaga, Deaf Link UG

#DemocracyTalksUG



6,808
People Reached

107
Engagements

Boost Post

## Performance for Your Post

6,808 People Reached

26 Likes, Comments & Shares

|            |            |             |
|------------|------------|-------------|
| 23 Likes   | 23 On Post | 0 On Shares |
| 1 Comments | 1 On Post  | 0 On Shares |
| 2 Shares   | 2 On Post  | 0 On Shares |

81 Post Clicks

|               |               |                 |
|---------------|---------------|-----------------|
| 0 Photo Views | 0 Link Clicks | 81 Other Clicks |
|---------------|---------------|-----------------|

### NEGATIVE FEEDBACK

|                  |                  |
|------------------|------------------|
| 0 Hide Post      | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Reported stats may be delayed from what appears on posts



NTV Uganda
December 4 · 🌐

Both formal and informal sectors experienced a number of lay-offs and job cuts due to COVID-19. The informal sector workers were the most hard hit. 98% of the vulnerable households in Uganda are involved in the informal sector - James Ebitu, MoGLSD

#DemocracyTalksUG



8,784
People Reached

172
Engagements

Boost Post

### Performance for Your Post

**8,784** People Reached

**43** Likes, Comments & Shares ⓘ

|             |               |                |
|-------------|---------------|----------------|
| 40<br>Likes | 39<br>On Post | 1<br>On Shares |
|-------------|---------------|----------------|

|               |              |                |
|---------------|--------------|----------------|
| 1<br>Comments | 1<br>On Post | 0<br>On Shares |
|---------------|--------------|----------------|

|             |              |                |
|-------------|--------------|----------------|
| 2<br>Shares | 2<br>On Post | 0<br>On Shares |
|-------------|--------------|----------------|

**129** Post Clicks

|                  |                  |                       |
|------------------|------------------|-----------------------|
| 5<br>Photo Views | 0<br>Link Clicks | 124<br>Other Clicks ⓘ |
|------------------|------------------|-----------------------|

#### NEGATIVE FEEDBACK

|                  |                  |
|------------------|------------------|
| 0 Hide Post      | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Reported stats may be delayed from what appears on posts



NTV Uganda
December 4 · 🌐

We need to invest more in system strengthening. Do we know how many PwDs there are? Where are they? The power of information and evidence needs to be tapped for better service delivery - James Ebitu, MoGLSD

#DemocracyTalksUG



8,450
People Reached

134
Engagements

Boost Post

### Performance for Your Post

**8,450** People Reached

**31** Likes, Comments & Shares ⓘ

|             |               |                |
|-------------|---------------|----------------|
| 30<br>Likes | 30<br>On Post | 0<br>On Shares |
|-------------|---------------|----------------|

|               |              |                |
|---------------|--------------|----------------|
| 1<br>Comments | 1<br>On Post | 0<br>On Shares |
|---------------|--------------|----------------|

|             |              |                |
|-------------|--------------|----------------|
| 0<br>Shares | 0<br>On Post | 0<br>On Shares |
|-------------|--------------|----------------|

**103** Post Clicks

|                  |                  |                       |
|------------------|------------------|-----------------------|
| 1<br>Photo Views | 0<br>Link Clicks | 102<br>Other Clicks ⓘ |
|------------------|------------------|-----------------------|

#### NEGATIVE FEEDBACK

|                  |                  |
|------------------|------------------|
| 0 Hide Post      | 0 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |

Reported stats may be delayed from what appears on posts





NTV Uganda
December 4 · 🌐

It is my appeal that when we acquire the loans and talk about the budget, the Ministry of Gender should really be deliberate and fight the fiscal space to favour the vulnerable. COVID-19 has exposed the inequalities that are already existing - Guest

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SKYZ HOTEL

NTV LIVE

#DemocracyTalksUg

ASSESSING THE IMPACT OF COVID-19 ON VULNERABLE GROUPS IN UGANDA

Embassy of Sweden Kampala

9,804
People Reached

221
Engagements

Boost Post

## Performance for Your Post

9,804 People Reached

38 Likes, Comments & Shares ⓘ

|          |            |             |
|----------|------------|-------------|
| 38 Likes | 38 On Post | 0 On Shares |
|----------|------------|-------------|

|            |           |             |
|------------|-----------|-------------|
| 0 Comments | 0 On Post | 0 On Shares |
|------------|-----------|-------------|

|          |           |             |
|----------|-----------|-------------|
| 0 Shares | 0 On Post | 0 On Shares |
|----------|-----------|-------------|

183 Post Clicks

|               |               |                    |
|---------------|---------------|--------------------|
| 3 Photo Views | 0 Link Clicks | 180 Other Clicks ⓘ |
|---------------|---------------|--------------------|

### NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



NTV Uganda
December 4 · 🌐

The pandemic will have a long time impact especially against individuals who are already discriminated against and marginalised including women and girls - HE Per Lindgarde, Swedish Ambassador

#DemocracyTalksUG #NTVTalkShow



SKYZ HOTEL

NTV LIVE

#DemocracyTalksUg

ASSESSING THE IMPACT OF COVID-19 ON VULNERABLE GROUPS IN UGANDA

Embassy of Sweden Kampala

9,033
People Reached

261
Engagements

Boost Post

## Performance for Your Post

9,033 People Reached

66 Likes, Comments & Shares ⓘ

|          |            |             |
|----------|------------|-------------|
| 62 Likes | 62 On Post | 0 On Shares |
|----------|------------|-------------|

|            |           |             |
|------------|-----------|-------------|
| 4 Comments | 4 On Post | 0 On Shares |
|------------|-----------|-------------|

|          |           |             |
|----------|-----------|-------------|
| 0 Shares | 0 On Post | 0 On Shares |
|----------|-----------|-------------|

195 Post Clicks

|               |               |                    |
|---------------|---------------|--------------------|
| 3 Photo Views | 0 Link Clicks | 192 Other Clicks ⓘ |
|---------------|---------------|--------------------|

### NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



NTV Uganda

December 4 · 🌐

Persons with disabilities must be included in all plans to manage the COVID-19 pandemic. The information provided by the government institutions must be available in accessible formats such as sign language - HE Per Lindgarde, Swedish Ambassador

#DemocracyTalksUG



7,964

People Reached

149

Engagements

Boost Post

## Performance for Your Post

7,964 People Reached

30 Likes, Comments & Shares ⓘ

29 Likes 29 On Post 0 On Shares

0 Comments 0 On Post 0 On Shares

1 Shares 1 On Post 0 On Shares

119 Post Clicks

3 Photo Views 0 Link Clicks 116 Other Clicks ⓘ

### NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



NTV Uganda

December 4 · 🌐

We have worked with our partners to improve access to justice and the stop violence against women and girls that has escalated due to COVID-19 - HE Per Lindgarde, Swedish Ambassador

#DemocracyTalksUG #NTVTalkShow



14,571

People Reached

209

Engagements

Boost Post

## Performance for Your Post

14,571 People Reached

29 Likes, Comments & Shares ⓘ

29 Likes 29 On Post 0 On Shares

0 Comments 0 On Post 0 On Shares

0 Shares 0 On Post 0 On Shares

180 Post Clicks

3 Photo Views 0 Link Clicks 177 Other Clicks ⓘ

### NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page


Reported stats may be delayed from what appears on posts



# Facebook live-stream

**NTV Uganda** was live.  
Published by Joseph Tumwesigye [?] · December 4 ·

Assessing the impact of COVID-19 on vulnerable groups | ntv.co.ug



01:41:32

ON YOUTUBE, YOUTUBE, AND FACEBOOK FOR ACCURATE AND BALANCED NEWS NTV NEWS IS AVAILABLE ONLINE. VISIT OUR 1

### Performance for Your Post

**6,287** People Reached

**2,608** 3-Second Video Views

**178** Reactions, Comments & Shares

|                       |                       |                       |
|-----------------------|-----------------------|-----------------------|
| <b>125</b><br>Like    | <b>119</b><br>On Post | <b>6</b><br>On Shares |
| <b>9</b><br>Love      | <b>9</b><br>On Post   | <b>0</b><br>On Shares |
| <b>1</b><br>Angry     | <b>1</b><br>On Post   | <b>0</b><br>On Shares |
| <b>29</b><br>Comments | <b>22</b><br>On Post  | <b>7</b><br>On Shares |
| <b>16</b><br>Shares   | <b>16</b><br>On Post  | <b>0</b><br>On Shares |

**888** Post Clicks

The Facebook stream garnered a total of **6,287 impressions** with over **2,600 views**.

## Posts shared during event



**NTV UGANDA** @ntvuganda  
HAPPENING NOW: An assessment of the impact of COVID-19 on vulnerable groups in Uganda. Join us for the conversation on [#DemocracyTalksUG](#) [#NTVTalkShow](#) [pic.twitter.com/8F7PV4Gkok](https://pic.twitter.com/8F7PV4Gkok)

Impressions 3,231  
times people saw this Tweet on Twitter

Total engagements 36  
times people interacted with this Tweet

Media engagements 16  
number of clicks on your media counted across videos, vines, gifs, and images

Detail expands 11  
times people viewed the details about this Tweet

Likes 7  
times people liked this Tweet

Retweets 2  
times people retweeted this Tweet



**NTV UGANDA** @ntvuganda  
Social barriers Persons of Disabilities face like gender inequalities, poverty and financial dependency have made these people most vulnerable during the lockdown. Most of them have lost their jobs which would have assisted them - Katebalirwe Amooti, UHRC  
[#DemocracyTalksUG](#) [pic.twitter.com/wGUZmbDcMk](https://pic.twitter.com/wGUZmbDcMk)

Impressions 2,798  
times people saw this Tweet on Twitter

Total engagements 16  
times people interacted with this Tweet

Likes 7  
times people liked this Tweet

Detail expands 6  
times people viewed the details about this Tweet

Replies 1  
replies to this Tweet

Retweets 1  
times people retweeted this Tweet



**NTV UGANDA** @ntvuganda

Access to justice has been limited during the lockdown. We noted that court sessions were reduced during the lockdown. Many suspects had to wait in police cells for many days before accessing the court leading to congestion - Katebaliwe Amooti, UHRC

**#DemocracyTalksUG** [pic.twitter.com/SgJxoCPrMe](https://pic.twitter.com/SgJxoCPrMe)

**Impressions** 2,850  
times people saw this Tweet on Twitter

**Total engagements** 15  
times people interacted with this Tweet

**Likes** 5  
times people liked this Tweet

**Detail expands** 4  
times people viewed the details about this Tweet

**Retweets** 3  
times people retweeted this Tweet

**Media engagements** 2  
number of clicks on your media counted across videos, vines, gifs, and images



**NTV UGANDA** @ntvuganda

We need to recognise that the vulnerability of persons with disabilities has been heightened during COVID-19. These individuals have pre-existing health conditions that make them even more vulnerable to diseases like COVID-19 - Nassozi Kiyaga, Deaf Link Uganda

**#DemocracyTalksUG** [pic.twitter.com/TnAoCKPLxo](https://pic.twitter.com/TnAoCKPLxo)

**Impressions** 2,821  
times people saw this Tweet on Twitter

**Total engagements** 34  
times people interacted with this Tweet

**Detail expands** 14  
times people viewed the details about this Tweet

**Media engagements** 7  
number of clicks on your media counted across videos, vines, gifs, and images

**Likes** 6  
times people liked this Tweet

**Retweets** 2  
times people retweeted this Tweet



**NTV UGANDA** @ntvuganda

One of the challenges PwDs face is language and communication. Deaf people have a different language and many others do not because they did not get an education. This created a problem in communicating COVID-19 guidelines - Nassozi Kiyaga, Deaf Link Uganda

#DemocracyTalksUG [pic.twitter.com/kDkfe4Dcg3](https://pic.twitter.com/kDkfe4Dcg3)

Impressions

3,048

times people saw this Tweet on Twitter

Total engagements

31

times people interacted with this Tweet

Likes

13

times people liked this Tweet

Detail expands

7

times people viewed the details about this Tweet

Media engagements

6

number of clicks on your media counted across videos, vines, gifs, and images

Retweets

4

times people retweeted this Tweet



**NTV UGANDA** @ntvuganda

Many people with disabilities live rough on the streets of Kampala. Many live as beggars on streets. When COVID-19 came up and the lockdown was enacted, did anyone ever try to find out where these individuals went? - Nassozi Kiyaga, Deaf Link Uganda

#DemocracyTalksUG [pic.twitter.com/smZN3cg1vq](https://pic.twitter.com/smZN3cg1vq)

Impressions

3,531

times people saw this Tweet on Twitter

Total engagements

46

times people interacted with this Tweet

Likes

14

times people liked this Tweet

Detail expands

14

times people viewed the details about this Tweet

Media engagements

9

number of clicks on your media counted across videos, vines, gifs, and images

Profile clicks

5

number of clicks on your name, @handle, or profile photo



**NTV UGANDA** @ntvuganda

Modes of communication are inaccessible and many times, cannot be used by children living with disabilities. Radios that are being used to teach children at home are not designed to facilitate some PwDs like the deaf - Nassozi Kiyaga, Deaf Link UG

#DemocracyTalksUG [pic.twitter.com/ayJDufASWA](https://pic.twitter.com/ayJDufASWA)

Impressions

3,091

times people saw this Tweet on Twitter

Total engagements

29

times people interacted with this Tweet

Detail expands

9

times people viewed the details about this Tweet

Likes

7

times people liked this Tweet

Media engagements

5

number of clicks on your media counted across videos, vines, gifs, and images

Retweets

4

times people retweeted this Tweet



**NTV UGANDA** @ntvuganda

Both formal and informal sectors experienced a number of lay-offs and job cuts due to COVID-19. The informal sector workers were the most hard hit. 98% of the vulnerable households in Uganda are involved in the informal sector - James Ebitu, MoGLSD

#DemocracyTalksUG [pic.twitter.com/MzhoFHv5Ja](https://pic.twitter.com/MzhoFHv5Ja)

Impressions

3,306

times people saw this Tweet on Twitter

Total engagements

51

times people interacted with this Tweet

Likes

17

times people liked this Tweet

Detail expands

15

times people viewed the details about this Tweet

Media engagements

10

number of clicks on your media counted across videos, vines, gifs, and images

Retweets

4

times people retweeted this Tweet



**NTV UGANDA** @ntvuganda

We need to invest more in system strengthening. Do we know how many PwDs there are? Where are they? The power of information and evidence needs to be tapped for better service delivery - James Ebitu, MoGLSD

#DemocracyTalksUG [pic.twitter.com/Zx6FN5kZyw](https://pic.twitter.com/Zx6FN5kZyw)

Impressions 3,684  
times people saw this Tweet on Twitter

Total engagements 46  
times people interacted with this Tweet

Detail expands 18  
times people viewed the details about this Tweet

Media engagements 14  
number of clicks on your media counted across videos, vines, gifs, and images

Likes 9  
times people liked this Tweet

Retweets 2  
times people retweeted this Tweet



**NTV UGANDA** @ntvuganda

It is my appeal that when we acquire the loans and talk about the budget, the Ministry of Gender should really be deliberate and fight the fiscal space to favour the vulnerable. COVID-19 has exposed the inequalities that are already existing - Guest

#DemocracyTalksUG [pic.twitter.com/XFsiw5ccDH](https://pic.twitter.com/XFsiw5ccDH)

Impressions 3,233  
times people saw this Tweet on Twitter

Total engagements 34  
times people interacted with this Tweet

Likes 11  
times people liked this Tweet

Detail expands 9  
times people viewed the details about this Tweet

Media engagements 7  
number of clicks on your media counted across videos, vines, gifs, and images

Retweets 4  
times people retweeted this Tweet





**NTV UGANDA** @ntvuganda

The pandemic will have a long time impact especially against individuals who are already discriminated against and marginalised including women and girls - HE Per Lindgarde, Swedish Ambassador

#DemocracyTalksUG #NTVTalkShow [pic.twitter.com/RNwaxgNbLH](https://pic.twitter.com/RNwaxgNbLH)

Impressions

times people saw this Tweet on Twitter

3,587

Total engagements

times people interacted with this Tweet

37

Likes

times people liked this Tweet

13

Media engagements

number of clicks on your media counted across videos, vines, gifs, and images

9

Detail expands

times people viewed the details about this Tweet

6

Retweets

times people retweeted this Tweet

5



**NTV UGANDA** @ntvuganda

Persons with disabilities must be included in all plans to manage the COVID-19 pandemic. The information provided by the government institutions must be available in accessible formats such as sign language - HE Per Lindgarde, Swedish Ambassador

#DemocracyTalksUG [pic.twitter.com/IPw7hTVQoE](https://pic.twitter.com/IPw7hTVQoE)

Impressions

times people saw this Tweet on Twitter

3,439

Total engagements

times people interacted with this Tweet

29

Likes

times people liked this Tweet

9

Detail expands

times people viewed the details about this Tweet

9

Media engagements

number of clicks on your media counted across videos, vines, gifs, and images

5

Retweets

times people retweeted this Tweet

3



**NTV UGANDA** @ntvuganda

We have worked with our partners to improve access to justice and the stop violence against women and girls that has escalated due to COVID-19 - HE Per Lindgarde, Swedish Ambassador

#DemocracyTalksUG #NTVTalkShow [pic.twitter.com/XqypXMSfmk](https://pic.twitter.com/XqypXMSfmk)

Impressions

3,976

times people saw this Tweet on Twitter

Total engagements

48

times people interacted with this Tweet

Detail expands

20

times people viewed the details about this Tweet

Likes

13

times people liked this Tweet

Media engagements

8

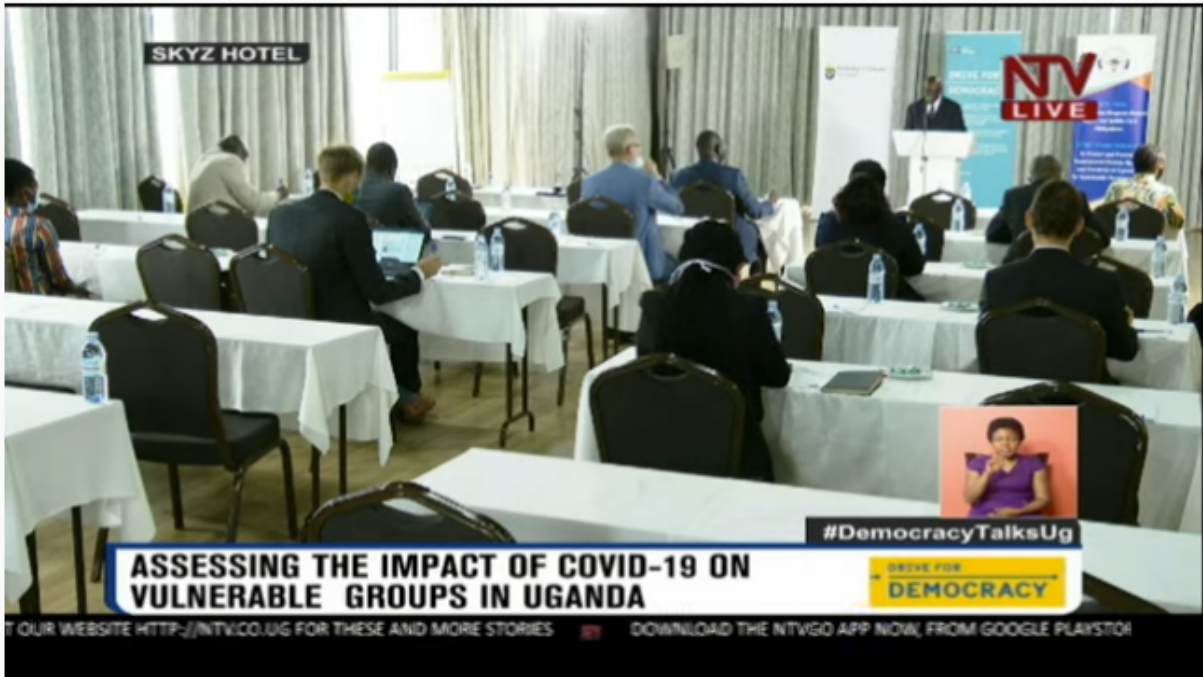
number of clicks on your media counted across videos, vines, gifs, and images

Retweets

3

times people retweeted this Tweet

# Youtube



## COVID-19

Get the latest info from the Ministry of Health about COVID-19.

LEARN MORE

#NTVNews #NTVTonight #NTVWeekendEdition

## Assessing the impact of COVID-19 on vulnerable groups in Uganda

1,222 views • 4 Dec 2020



6



0



SHARE



SAVE



DOWNLOAD

| Video  | Impressions | Impressions<br>click-through<br>rate | Views               | Watch time<br>(hours) | Unique viewers |
|--|-------------|--------------------------------------|---------------------|-----------------------|----------------|
| Assessing the impact of COVID-19 on vu...<br>Typical performance | 18,757      | 4.8%                                 | 1,222<br>760 – 1.5K | 57.5<br>10.0 – 90.0   | 1,100          |

### Note:

- Analytics show numbers accumulated from 4th December 2020 when the talk show was uploaded. The numbers will keep growing.
- A youtube link to the talk show will be provided through e-mail.

**Thank you for your partnership**